

DEPARTMENT ANNUAL REPORT
(2022-2023)



DEPARTMENT OF COMMERCE
N.S.S COLLEGE MANJERI

ABOUT DEPARTMENT

N.S.S College, Manjeri is an Arts & Science College affiliated to University of Calicut, is run by Nair Service Society. N.S.S College Manjeri was established in 1965 by Sri.Mannthu Padmanabhan with the help of Sri. P. M. Thirumulpad. Department of Commerce envisages to disseminate knowledge in the discipline of commerce so as to become a vibrant centre of commerce education and to provide opportunities for students to realize their full potential and thus shape them into good human beings. The college was accredited with B grade (CGPA - 2.75) in 2013 and re-accredited with B + (CGPA – 2.66) in 2021.

HISTORY AT A GLANCE

The Department of Commerce was started since the inception of our college, in 1965 with Pre-degree curriculum. The B.Com course was started in 1968 and M.Com course was started in 1980 under the headship of Prof. P.M George. The sanctioned intake of B.Com course was 40. The sanctioned intake of M.Com course was increased from 10 to 15 in the year 2015-16. The Add on Course titled 'Professional Accountancy and Auditing' was started in 2012-13 with UGC assistance. The UGC fund was obtained for five batches. From 2017-18 onwards, department continued the add on course in Self Financing Mode.

VISION

To be a vibrant and innovative centre of commerce education, equip students with knowledge and skills and inculcate values and shape them into good human beings.

MISSION

- To access quality and responsive education for personal and professional success
- To utilize human resources for equitable and productive development
- To extent academic excellence and integrity by effective teaching-learning process
- To provide educational environment to grow and thrive with equity and social justice

Academic Year: 2022-2023

The College re-opened after the summer vacation on June 1, 2022. The classes for B.Com Fifth semester and M.Com Fourth Semester started after the vacation. B.Com Second semester classes re-started from June 8 and M.Com Second semester classes re-started from June 13 onwards.

Faculty Details

The department has 7 permanent faculties. The details are given below:

Table 1 – Details of Faculty

Name	Aadhar, PAN, PEN	Qualifications	Date of Joining Service	Date of Joining NSS College Manjeri	Experience
Dr.Aravind.J	760773302493	M.Com, NET, Ph.D	26-09-2008	26-09-2008	14 Years
	AOSPA5667M				
	470468				
Priyalakshmi.P.N	429041500907	M.Com, NET, B.Ed,	28-10-2008	28-10-2008	14 Years
	BBMPP6826M				
	470462				
Aparna.P	921734011258	M.Com, B Ed NET	05-09-2012	05-09-2012	10 Years
	BEQPA2088K				
	498297				
Prameela.P	736006585832	M.Com, NET, M.Ed, MBA	03-06-2013	03-06-2013	9 Years
	BGQPP2549N				
	725292				
Saritha.P.K	687241194263	M.Com, M.Phil, NET	25-08-2014	02-06-2016	8 Years
	FYIPS7521B				
	752110				
Tushar Soubhari	990347565096	M.Com, NET,	13-10-2015	09-07-2019	7 Years
	DHBPS0921K				
	764970				
Dr.Shaji.U	988064965764	M.Com, NET, Ph.D	15-03-2018	06-07-2021	4 Years
	AAQPO6294C				
	861860				

Programmes and Curriculum

The Department offers Under Graduate Degree Course (B.Com) and Post Graduate Course (M.Com). The elective adopted by Department for both B.Com and M.Com is Finance.

Admission

Considering the high demand ratio, the college applied for marginal increase in seats and the University sanctioned 47 seats for B.Com programme and 16 seats for M.Com programme. The admission for B.Com and M.Com programmes were made through Centralized Allotment Process.

a. Category Wise

The admission to various quotas in the B.Com and M.Com courses were presented below:

Table – Category Wise Admission and Enrolment Ratio

Course	Quota							Total	Enrolment Ratio
	General Merit	Community	SC	ST	Lak Dweep	Sports	Management		
B.Com	24	5	9	0	0	2	7	47	100%
M.Com	9	2	3	0	0	1	1	16	100%

b. Gender Wise

The following table showed the gender wise classification of various categories in B.Com and M.Com Courses:

Table – Gender wise Classification of Category

Course	General			EWS			SC			ST			OBC			Total
	M	F	Total	M	F	Total	M	F	Total	M	F	Total	M	F	Total	
B.Com	3	0	3	6	4	10	3	6	9	0	0	0	9	16	25	47
M.Com	0	0	0	0	3	3	0	3	3	0	0	0	2	8	10	16

c. Demand Ratio

The demand ratio of B.Com and M.Com courses were shown below:

Total Number of Applicants	8460
Total Seats	47
Overall demand ratio of B.Com Programme	1: 180

Total Number of Applicants	910
Total Seats	16
Overall demand ratio of M.Com Programme	1:57

d. Socio-Economic Profile

The socio-economic profile of all the students of B.Com and M.Com programmes during the year 2022-2023 was shown below:

Course	Occupation of Parents					Annual Income			FAMILY		TOTAL
	Employed	Business	Coolie	Agriculture	Others	Below Rs 25000	Between Rs 25000 and Rs 50000	Above Rs 50000	APL	BPL	
B.Com	22	24	83	0	12	26	46	69	59	87	146
M.Com	3	0	24	1	3	2	20	9	16	15	31
Total	25	24	107	1	15	28	66	78	75	102	177

e. Add on Course

The department offered Add on Course titled 'Professional Accountancy and Auditing' during the academic year 2022-23. The details of registered students were given below:

Gender		Category				
M	F	General	EWS	SC	ST	OBC
2	24	2	4	6	0	14

Parent Teacher Student (PTS) Meetings and Tutorial Meetings

The Department of Commerce believes in the strength of trilateral relations of Parents, Teachers and Students in moulding disciplined and socially responsible individuals with expertise in commerce. Therefore, PTS meetings are arranged on regular basis, at least once in a year. Similarly, teacher-student interactions are strengthened through regular tutorial sessions, where students get individual and personal attention of tutor. The class tutors were shown below:

Class	Name of Tutor
M.Com	Dr.Aravind.J
B.Com S 5 & S 6	Ms. Aparna.P
B.Com S 3 & S 4	Ms. Priyalakshmi.P.N
B.Com S 1 & S 2	Ms.Prameela.P

Mentoring System

The total number of permanent teachers in the department acted as mentors and they were allotted mentees for providing mentoring and counseling services. The mentoring sessions include one to many and one to one meetings. The number of mentors, mentees and the mentor-mentee ratio of the department were given below:

Sl.No	Name of Mentor	Number of Mentees
1	Dr.Aravind.J	31
2	Priyalakshmi.P.N	23
3	Aparna.P	23
4	Prameela.P	26
5	Saritha.P.K	24
6	Tushar Soubhari	24
7	Dr.Shaji.U	25
Total Mentees		177

Output and Result Analysis

The tables given below consolidated the results of B.Com and M.Com programmes and the toppers in the programmes:

Course	Number of Students					
	Total	Passed	Pass %	O Grade	A+ Grade	A Grade
B.Com	49	42	85.71	0	2	10
M.Com	14	14	100.00	2	9	2

Course	Name	Register No	Percentage
B.Com	Ms. Sharnos.K	MNATBCM005	83.33
M.Com	Ms.Amriitha.P	MNAUMCM001	87.40

Department Meetings

During the academic year 2022-23, five department meetings were conducted for communicating and discussing various academic as well as non academic issues. Minutes of the meetings have been properly documented in the register of meetings.

Study Tour

The department conducted study tour for B.Com and M.Com programmes as per the guidelines given in Syllabus. The details are given below:

Programme	Place of Visit	Dates of Visit
B.Com	Goa, Dandeli, Chigmanglore	06/02/2023 to 11/02/2023
M.Com	Hyderabad	21/02/2023 to 26/02/2023

Industrial Visit

The department conducted an industrial visit for B.Com second year students on 27/01/2023 to Honeybee Museum, Wayand. 46 students and 2 teachers participated.

Remedial Teaching

The department conducted remedial teaching to B.Com students. The following were the student beneficiaries of remedial teaching:

Sl.No	Name	Class
1	Arshaq.P	B.Com Sixth Semester
2	Mohammed Shabeeh.C	B.Com Sixth Semester
3	Anjali.C	B.Com Sixth Semester
4	Aswathy Ashok.A	B.Com Sixth Semester
5	Jahana Shirin.M	B.Com Sixth Semester
6	Ranjitha.K	B.Com Sixth Semester
7	Nikhitha.T	B.Com Sixth Semester
8	Abhinav.K	B.Com Sixth Semester
9	Jithudas.E.P	B.Com Sixth Semester
10	Aswanth Raj.M	B.Com Sixth Semester
11	Abhinandh.K.K	B.Com First Semester
12	Midhun.K.C	B.Com First Semester
13	Nandhana Prakesh.P	B.Com First Semester
14	Nishanth.K	B.Com First Semester
15	Harbina Fabin.O.P.N	B.Com First Semester
16	Ansha.M	B.Com First Semester
17	Soofita Thasneem.K	B.Com First Semester
18	Vivek.P.K	B.Com First Semester
19	Sayyed Mohammed Khaja	B.Com Fourth Semester
20	Adhikrishna.R	B.Com Fourth Semester
21	Aravind.P.S	B.Com Fourth Semester
22	Kailas Rajeev	B.Com Fourth Semester
23	Kiran Vinoj	B.Com Fourth Semester
24	Krishnadev.M.S	B.Com Fourth Semester
25	Rahul.C	B.Com Fourth Semester
26	Vishnu	B.Com Fourth Semester
27	Sanisha.K	B.Com Fourth Semester
28	Archana.P	B.Com Fourth Semester

Participation in FDP/Refresher Courses

1. Dr.Aravind.J

Sl. No	Nature of Programme	Theme of Programme	Online/ Offline	Organizer	Dates with Year
1	Two Weeks FDP	Advanced Research Methodology and Publishing	Online	GAD-TLC in association with Assumption College, Changanacherry	01/11/22 to 30/11/22
2	Five Days National Workshop	Structural Equation Modelling	Offline	St.Thomas College Pala in association with M.G.University	31/01/23 to 04/02/23

2. Aparna.P

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1.	ICSSR-SRC sponsored National level online one week workshop on Research methodology- A toolkit for innovators	Online	Department of Business administration, Avinashilingam Institute for Home Science and Higher Education for Women	August 24 to August 30, 2022
2.	Refresher course in “Advanced Research Methodology”	Online	TLC, Ramanujan College, University of Delhi Under Ministry of Education, PMMMNM	February 23 to March 09, 2023

3. Prameela.P

Sl. No	Nature of Programme	Theme of Programme	Online/ Offline	Organizer	Dates with Year
1	Two Weeks FDP	Advanced Research Methodology and Publishing	Online	GAD-TLC in association with Assumption College, Changanacherry	01/11/22 to 30/11/22

4. Saritha.P.K

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1.	FDP on Basics of Research Methodology	Online	GAD-TLC in association with Sri Guru Tegh Bahadur Khaisa College	31/05/22 to 06/06/2022
2	FDP on Research Design and Research Method	Online	TLC, Ramanujan College, University of Delhi Under Ministry of Education, PMMMNM	30/07/2022 to 05/08/2022
3	National Level Workshop on Research Methodology	Online	ICSSR Sponsored in association with Avinashilingam Institute	24/08/2022 to 30/08/2022
4	Interdisciplinary Refresher Course on Advanced Research Methodology	Online	TLC, Ramanujan College, University of Delhi Under Ministry of Education, PMMMNM	23/01/2023 to 06/02/2023
5	FDP on Research Methodology	Online	Kristu Jyoti College of Management and Technology, Changanacherry	20/03/2023 to 24/03/2023

5. Dr.Shaji.U

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1.	UGC-Sponsored Refresher Course in Commerce and Management	Offline	Kannur University	29.07.2022 to 11.08.2022

Paper Presentations in Seminars/Conferences by Faculty Members

1. Dr.Aravind.J

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Institution	Dates with Year
1	Green Audit – A holistic Approach for Sustainable Development	Holistic Transformation for Sustainable Business	International Conference	Offline	Amal College of Advanced Studies	24/01/23

2. Prameela.P

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Institution	Dates with Year
1	Influence of Microfinance on Socio, Economic and Psychological empowerment of Women	Revolutionary Technologies for Global Business Breakthrough	UGC Sponsored National Conference	Offline	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	10/01/23

3. Tushar Soubhari

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	Money Scripts and Financial Behaviour Among Millennials in India	Innovation & Management: The Way Ahead	Two-Day International Conference	Online	Kirloskar Institute of Management, Harihar	29 th & 30 th September, 2022

Journal Publications by Faculty Members

1. Dr.Aravind.J

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Dr.Aravind.J	Customer Perception towards Health Insurance	Madhya Bharti pp.190-193 Vol.81, No.1	UGC Care Listed	Print	0974-0066	July-Dec 2022
2	Dr.Aravind.J	Employee Engagement among Bank Employees	Business, Management and Economics Engineering pp. 588-595 Vol.20, No.2	Scopus Indexed	Online	2669-2481	2022

3	Sruthy Krishna.V.G, Keerthana.V.S and Dr.Aravind.J	Artificial Intelligence in Social Media Marketing	Kanpur Philosophers, pp. 96-102 Vol.9, No.2	UGC Care Listed	Online	2348-8301	2022
4	Dr.Aravind.J and Priyalakshmi.P.N	Organizational Climate of College Teachers	South Indian Journal of Social Sciences pp. 53-56 Vol.20,No.5	UGC Care Listed	Print	0972-8945	July-Dec 2022

2. Dr.Priyalakshmi.P.N

1	Priyalakshmi.P.N and Dr.Aravind.J	Work Environment of Women Bank Employees in Kerala,	South Indian Journal of Social Sciences pp. 73-76 Vol.20,No.4	UGC Care Listed	Print	0972-8945	July-Dec 2022
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Prameela.P

1	Prameela.P and Dr.K.Kanniammal	Influence of Microfinance on Socio, Economic and Psychological empowerment of Women	South Indian Journal of Social Sciences pp. 53-56 Vol.20,No.5	UGC Care Listed	Print	0972-8945	July-Dec 2022
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3. Saritha.P.K

1	Saritha.P.K	Financial Performance of Kerala Gramin Bank	International Journal of Multidisciplinary Educational Research. Volume 11 7.81	Peer Reviewed	Online	2277-7881	2022
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4. Tushar Soubhari

1	Sagarika Mohanty, Sudhansu Sekhar Nanda, Tushar Soubhari, Vishnu N.S, Sthithipragyan Biswal and Shalini Patnaik	Emerging Research Trends in Green Finance: A Bibliometric Overview	Journal of Risk and Financial Management, Vol. 16, Issue 108, p.p. 1 – 17, Cite Score: 2.3	SCOPUS (Q2 Rating), ABDC (Category B)	Yes	1911-8074	2023
2	Jency Treesa, Remya Madhu, Tushar Soubhari and Vidya.A.	Sustainability Reporting Practices of Constituent Companies of NIFTY 50 and NIFTY Energy Indices	Annals of Forest Research, Vol. 65 (1), p.p. 3869 – 3887, Cite Score: 2.9	SCOPUS (Q2 Rating), WOS	Yes	1844-8135	2022
3	Mansurali.A, Neeraj Dangi, Bhola Khan, Tushar Soubhari, Sreejith.P, Ravi Prasad	A Study on Private and Public Sector Banks for the Analysis of Job Satisfaction	Manager- The British Journal of Administrative Management, Vol. 58, Issue 156, p.p. 95 – 108	ABDC (Category B)	Yes	1746-1278	Nov 2022
4	Puneet Kumar, Tushar Soubhari and Bhadrappa Haralayya	Data Performance on Comparative Study of Public Sector and Private Sector Banks	Manager- The British Journal of Administrative Management, Vol. 58, Issue 156, pp 109-122.	ABDC (Category B)	Yes	1746-1278	Nov, 2022
5	Tushar Soubhari, Satheesh E.K, Lineesh.P, Niyaz Panakaje, Jency Treesa and Manu Antony	Maxmisers or Satisfiers? Irony of Choice and Decision Paralysis Syndrome among Adolescents	Business, Management and Economics Engineering, Vol. 20, Issue 2, p.p. 839 – 862, SJR 0.232.	SCOPUS (Q3 Rating), WOS	Yes	2669-2481	2022
6	Balagouda S.Patil , M .K. Sharma, Tushar Soubhari , J.Ashok , Vivekanand Pandey, Gaurav Joshi	Quantitative assessment of block chain applications for industry 4.0 in Manufacturing sector	Materials Today: Proceedings (Elsevier) Cite Score 2.3	SCOPUS (Q2 Rating), WOS	Yes	1911-8074	2023

Book Publications by Faculty Members

1. Saritha.P.K and Aparna.P

Sl. No	Authors	Title of Article	Book Name	Print Online	ISBN	Year
1	Saritha P.K and Aparna.P	Niche of PSL in the Development of Nation	Changing Paradigms of Service Sector	Print	978-93-91700-24-9	2023

2. Tushar Soubhari

1	Mahesh Kumar, Tushar Soubhari, Sharif Mohd, Anshuman Vijay Magar	International Financial Management (First Edition)	AGPH Books (Academic Guru Publishing House)	978-93-95936-89-7	2022
2	R. Sreenivasan, A. Natherusain, Tushar Soubhari, K. Naraesh	Management Concepts (First Edition)	AGPH Books (Academic Guru Publishing House)	978-93-95936-95-8	2022

Student Achievements

a. Sports

Name of Student	Class	Item	Position	Place	Date
Sahad.K	M.Com First Year	Malappuram Senior District Wrestling Championship	Gold Medal	Malappuram	14/10/2022
Sahad.K	M.Com First Year	Kerala Senior State Rugby League	Bronze Medal	Pattambi	26/01/2023
Sahad.K	M.Com First Year	Calicut University Inter College Wushu Championship	Bronze Medal	Govt College Tavanur	30/01/2023

b. Arts

Name of Student	Class	Item	Position	Place	Date
Simi Mariyam	B.Com Second Year	Awesome Talent Show 2022 : District Level	First Prize	NSS College Manjeri	08/08/2022
Simi Mariyam	B.Com Second Year	Awesome Talent Show 2022 : State Level	-	Trivandrum	12/08/2022
Simi Mariyam	B.Com Second Year	Inter Collegiate Debate Competition	First Prize	Malabar Arts and Science College, Vengara	17/02/2023
V.S.Gayathri	B.Com Final Year	AURORA Miss Kerala Competition	Miss Shining Star	Thrissur	May 2022
Jayesh.V.Nair	B.Com First Year	Folk Dance in University Zonal Competition	First Prize A Grade	MES College Ponnani	May 2023

c. Competitive Exams

Name	Class	Test	Roll No
Hridya Lakshmi.P	B.Com Final Year	K-MAT Session 1 (February 2023)	113630
Anupriya.N	B.Com Final Year	K-MAT Session 1 (February 2023)	113597
Analnath.T.P	B.Com Final Year	K-MAT Session 1 (February 2023)	113495

Department Programmes and Activities

1. Capital Market Awareness Programme

Post Graduate Department of Commerce organized a programme on capital market awareness and BSE sponsored by BSE on 23/06/2022. The programme began with a welcome speech by Sifana, student of PG second semester. The main objective of the programme was to educate the students about the capital market and to motivate them to apply the information in their practical life. **Mr. Venugopal Rayirath**, Senior Associate, Lotus Know wealth was the resource person for the programme. During the session various topics related to capital market operations, savings vs investment, financial planning, rights of investors, modes of acquiring shares, mutual funds, investors grievance redressal mechanism, etc. were discussed. The programme was quite an interesting one and very informative too as the students were made aware of how the stock exchange works and how shares are traded and it is quite sure that this will be applicable in every one's practical life and was also great financial advice to all. The programme ended with feedback and vote of thanks.



2. Workshop on E-Filing (GST, TDS, ITR)

A two-day workshop on E-filing (GST, TDS, & ITR) was conducted on July 12th and 13, 2022 to the final year B.com students. The workshop was jointly organized by Post Graduate Department of Commerce and ICA Eduskills Pvt.Ltd. Malappuram in association with IQAC. The entire programme was of 6 hours duration. 3 hours per day starting from 9.30 to 12.30. The objective of the programme was to develop a basic idea on taxation, filing of GST, TDS, ITR and its practicality and application among the students. On the first day of the workshop the ICA faculties engaged the students in captivating the general picture of GST and the need of GST in the present scenario. They made a comparison between before and after implementation of GST. Likewise, a response to the session the faculties conducted an exam regarding the class. On second day of the workshop, they have given a practical class on filing of GST. This programme opened a venue for the students to know the unique scope of GST in in this present era. They have presented a memento to the student who scored highest mark in the written examination conducted by them.



3. Workshop on Measurement in Social Science Research

A workshop on Measurement in Social Science Research was conducted on August 23, 2022 for M.Com students. The workshop started at 10 am. The resource Person was **Sri.Sulfi.P**, Assistant Professor, MES Mampad College. The workshop focused on different scales of measurement in Social Science Research and also the type of tools to be used for analysis based on the type of variables. 14 students participated in the workshop. The resource person gave a detailed description about the parametric and non parametric tests for data analysis. A model questionnaire was distributed to students for having a practical knowledge about variable identification. The workshop came to end at 3.30 pm.



4. National Seminar on Role of IPR in the Contemporary Business Scenario

A National Seminar on Role of IPR in the Contemporary Business Scenario was conducted on September 16, 2022. The seminar started at 10 am. The welcome speech was delivered by Ms.Aparna.P. Dr.Aravind.J, HOD presided the meeting. The national seminar was inaugurated by Dr.Jyothilakshmi.P, Principal of NSS College Manjeri. The resource Person was **Adv.Suparna Gopal**, Practicing Trademark Attorney, Kanjikode Industries Forum (KIF). She delivered a fruitful technical session on Intellectual Property Rights, various IPR's and its role in the contemporary business scenario. She discusses about patents, procedure for applying patent, trademarks, its types, copyrights and geographical indications. Both B.Com and M.Com students participated in the seminar. Felicitations were offered by Dr.R.Sajan, college council secretary and Dr.Yamuna.K.M, IQAC Co-ordinator. Ms. Nivethitha.M, B.Com final year student offered vote of thanks.



5. Workshop on Applications of Sap Modules

A workshop on “Applications of SAP Modules” was conducted on 06/01/2023 as part of the MoU between Vintage Info Solutions, Kochi and Post Graduate Department of Commerce, NSS College Manjeri. 30 students participated the workshop. The workshop started at 10.30 am. Dr.Aravind.J, HOD, Post Graduate Department of Commerce, NSS College Manjeri welcomed the gathering. The resource person of the workshop was **Mr.Muhammed Shafeek**, Business Development Manager, Vintage Info Solutions. The workshop mainly focussed on the various applications of SAP such as Financial Module, Marketing module, HR Module, system module and Operations Module. A detailed description about SAP Industry Relevance, SAP Career Opportunities, SAP ECC and S4 HANA, SAP End User and SAP Configuration Level were given in the workshop. A question session was made at the end of the workshop. The workshop came to end at 12.00 pm.



Date: 27/03/2023

Dr.Aravind.J