

DEPARTMENT ANNUAL REPORT

(2023-2024)



DEPARTMENT OF COMMERCE

N.S.S COLLEGE MANJERI

ABOUT DEPARTMENT

N.S.S College, Manjeri is an Arts & Science College affiliated to University of Calicut, is run by Nair Service Society. N.S.S College Manjeri was established in 1965 by Sri.Mannthu Padmanabhan with the help of Sri. P. M. Thirumulpad. Department of Commerce envisages to disseminate knowledge in the discipline of commerce so as to become a vibrant centre of commerce education and to provide opportunities for students to realize their full potential and thus shape them into good human beings. The college was accredited with B grade (CGPA - 2.75) in 2013 and re-accredited with B + (CGPA = 2.66) in 2021.

HISTORY AT A GLANCE

The Department of Commerce was started since the inception of our college, in 1965 with Pre-degree curriculum. The B.Com course was started in 1968 and M.Com course was started in 1980 under the headship of Prof. P.M George. The sanctioned intake of B.Com course was 40. The sanctioned intake of M.Com course was increased from 10 to 15 in the year 2015-16. The Add on Course titled 'Professional Accountancy and Auditing' was started in 2012-13 with UGC assistance. The UGC fund was obtained for five batches. From 2017-18 onwards, department continued the add on course in Self Financing Mode.

VISION

To be a vibrant and innovative centre of commerce education, equip students with knowledge and skills and inculcate values and shape them into good human beings.

MISSION

- To access quality and responsive education for personal and professional success
- To utilize human resources for equitable and productive development
- To extent academic excellence and integrity by effective teaching-learning process
- To provide educational environment to grow and thrive with equity and social justice

Academic Year: 2023-2024

The College re-opened after the summer vacation on June 1, 2023, Thursday. The B.Com Fifth semester class started on June 1. The B.Com Second Semester, M.Com Second Semester and M.Com Fourth Semester classes restarted after the vacation on June 1.

Faculty Details

The department has 7 permanent faculties. The details are given below:

Table 1 – Details of Faculty

Name	Aadhar, PAN, PEN	Qualifications	Date of Joining Service	Date of Joining NSS College Manjeri	Experience
Dr.Aravind.J	760773302493	M.Com, NET, Ph.D	26-09-2008	26-09-2008	15 Years
	AOSPA5667M				
	470468				
Priyalakshmi.P.N	429041500907	M.Com, NET, B.Ed,	28-10-2008	28-10-2008	15 Years
	BBMPP6826M				
	470462				
Aparna.P	921734011258	M.Com, B Ed NET	05-09-2012	05-09-2012	11 Years
	BEQPA2088K				
	498297				
Prameela.P	736006585832	M.Com, NET, M.Ed, MBA	03-06-2013	03-06-2013	10 Years
	BGQPP2549N				
	725292				
Saritha.P.K	687241194263	M.Com, M.Phil, NET	25-08-2014	02-06-2016	9 Years
	FYIPS7521B				
	752110				
Tushar Soubhari	990347565096	M.Com, NET,	13-10-2015	09-07-2019	8 Years
	DHBPS0921K				
	764970				
Dr.Shaji.U	988064965764	M.Com, NET, Ph.D	15-03-2018	06-07-2021	5 Years
	AAQPO6294C				
	861860				

Programmes and Curriculum

The Department offers Under Graduate Degree Course (B.Com) and Post Graduate Course (M.Com). The elective adopted by Department for both B.Com and M.Com is Finance.

Admission

The marginal increase allotted by University for B.Com and M.Com programmes were 30%. As a result, 54 seats for B.Com programme and 19 seats for M.Com programme were sanctioned. The admission for B.Com and M.Com programmes were made through Centralized Allotment Process.

a. Category Wise

The admission to various quotas in the B.Com and M.Com courses were presented below:

Table – Category Wise Admission and Enrolment Ratio

Course	Quota							Total	Enrolment Ratio
	Open Merit	Community	SC	ST	Lak Dweep	Sports	Management		
B.Com	26	5	11	0	0	2	10	54	100%
M.Com	10	2	4	0	0	0	3	19	100%

b. Gender Wise

The following table showed the gender wise classification of various categories in B.Com and M.Com Courses:

Table – Gender wise Classification of Category (All Classes)

Course	General			EWS			SC			ST			OBC			Total
	M	F	Total	M	F	Total	M	F	Total	M	F	Total	M	F	Total	
B.Com	12	10	22	12	10	22	8	19	27	2	0	2	28	51	79	152
M.Com	0	2	2	0	5	5	0	7	7	0	0	0	6	15	21	35
Total	12	12	24	12	15	27	8	26	34	2	0	2	34	66	100	187

c. Demand Ratio

The demand ratio of B.Com and M.Com courses were shown below:

Total Number of Applicants	7422
Total Seats	54
Overall demand ratio of B.Com Programme	1: 137

Total Number of Applicants	657
Total Seats	19
Overall demand ratio of M.Com Programme	1:35

d. Socio-Economic Profile

The socio-economic profile of all the students of B.Com and M.Com programmes during the year 2023-2024 was shown below:

Course	Occupation of Parents					Annual Income			FAMILY		TOTAL
	Employed	Business	Coolie	Agriculture	Others	Below Rs 50000	Between Rs 50000 and Rs 100000	Above Rs 100000	APL	BPL	
B.Com	25	15	100	1	11	28	58	66	70	82	152
M.Com	1	0	25	3	6	12	21	2	17	18	35
Total	26	15	125	4	17	40	79	68	87	100	187

e. Add on Course

The department offered Add on Course titled 'Professional Accountancy and Auditing' during the academic year 2023-24. The details of registered students were given below:

Gender		Category					Total
M	F	General	EWS	SC	ST	OBC	
20	18	13	1	6	2	16	38

Parent Teacher Student (PTS) Meetings and Tutorial Meetings

The Department of Commerce believes in the strength of trilateral relations of Parents, Teachers and Students in moulding disciplined and socially responsible individuals with expertise in commerce. Therefore, PTS meetings are arranged on regular basis, at least once in a year. Similarly, teacher-student interactions are strengthened through regular tutorial sessions, where students get individual and personal attention of tutor. The class tutors were shown below:

Class	Name of Tutor
M.Com	Dr.Aravind.J
B.Com S 5 & S 6	Ms.Prameela.P
B.Com S 3 & S 4	Ms.Saritha.P.K
B.Com S 1 & S 2	Ms. Aparna.P

Mentoring System

The total number of permanent teachers in the department acted as mentors and they were allotted mentees for providing mentoring and counseling services. The mentoring sessions include one to many and one to one meetings. The number of mentors, mentees and the mentor-mentee ratio of the department were given below:

Sl.No	Name of Mentor	Number of Mentees	Ratio
1	Dr.Aravind.J	35	Mentor: Mentee Ratio (7:187) 1:26
2	Priyalakshmi.P.N	27	
3	Aparna.P	27	
4	Prameela.P	26	
5	Saritha.P.K	23	
6	Tushar Soubhari	24	
7	Dr.Shaji.U	25	
Total		187	

Output and Result Analysis

The tables given below consolidated the results of B.Com and M.Com programmes and the toppers in the programmes:

Course	Number of Students							
	Appeared	Passed	Pass %	O Grade	A+ Grade	A Grade	B+ Grade	B Grade
B.Com	43	39	90.69	0	2	13	13	8
M.Com	15	15	100.00	2	6	7	0	0
Add On Course	35	35	100.00	0	9	8		

Course	Name	Register No	Percentage
B.Com	Ms. Nafla.P.K	MNAUBCM029	88.86
M.Com	Ms.Najna.M	MNAVCM003	88.80
Add on Course	Ms. Nashwa.P	ACPAA2023022	93.00

Department Meetings

During the academic year 2023-24, four department meetings were conducted for communicating and discussing various academic as well as non academic matters. Minutes of the meetings have been properly documented in the register of meetings.

Study Tour

The department conducted study tour for B.Com and M.Com programmes as per the guidelines given in Syllabus. The details are given below:

Programme	Place of Visit	Dates of Visit
B.Com	Dandeli, Chigmanglore, Uduppi	09/01/2024 to 13/01/2024
M.Com	Kodaikanal, Ramakkalmedu	24/10/2023 to 27/10/2023



B.Com Study (2023-2024)



M.Com Study (2023-2024)

Remedial Teaching

The department conducted remedial teaching to B.Com students. The following were the student beneficiaries of remedial teaching:

Sl.No	Name	Class
1	Aravind.P.S	B.Com Fifth Semester
2	Aswanth.P	B.Com Fifth Semester
3	Kiran Vinoj	B.Com Fifth Semester
4	Mohammed.K	B.Com Fifth Semester
5	Rahul.C	B.Com Fifth Semester
6	Adhikrishna.R	B.Com Fifth Semester
7	Anjana Krishna.T.P	B.Com Fifth Semester
8	Sanisha.K	B.Com Fifth Semester
9	Adwaidh.R	B.Com Fifth Semester
10	Sayyed Mohammed Khaja	B.Com Fifth Semester
11	Ansha.M	B.Com Third Semester
12	Vivek.P.K	B.Com Third Semester
13	Nandhana Prakesh.P	B.Com Third Semester
14	Sanusha.O	B.Com Third Semester
15	Shilina.K	B.Com Third Semester
16	Sreya.V	B.Com Third Semester
17	Varsha.K	B.Com Third Semester
18	Abhinandh.K.K	B.Com Third Semester
19	Midhun.K.C	B.Com Third Semester
20	Nishanth.K	B.Com Third Semester
21	Shibil Dilshad.K	B.Com First Semester
22	Anaswara Raj.K.P	B.Com First Semester
23	Abhinav.C	B.Com First Semester
24	Siya Suresh.C.P	B.Com First Semester
25	Shamil.M.M	B.Com First Semester
26	Aswathi.M	B.Com First Semester
27	Adithya.K.S	B.Com First Semester
28	Abhishek.K	B.Com First Semester
29	Amisha.K	B.Com First Semester
30	Aneesh Lal.M.K	B.Com First Semester

Participation in FDP/Refresher Courses

1. Dr.Aravind.J

Sl. No	Nature of Programme	Theme of Programme	Online/ Offline	Organizer	Dates with Year
1	7 Days FDP	Outcome Based Education and Essential AL tools for Teachers	Online	Carmel College Mala and KSHEC	10/08/23 to 18/08/23
2	8 Days FDP	Research Methodology using ChatGPT and AL tools	Online	Marian College Kuttikkanam and KSHEC	21/09/23 to 29/09/23

2. Dr.Priyalakshmi.P.N

Sl. No	Nature of Programme	Theme of Programme	Online/ Offline	Organizer	Dates with Year
1	7 Days FDP	Outcome Based Education and Essential AL tools for Teachers	Online	Carmel College Mala and KSHEC	10/08/23 to 18/08/23
2	8 Days FDP	Research Methodology using ChatGPT and AL tools	Online	Marian College Kuttikkanam and KSHEC	21/09/23 to 29/09/23

3. Aparna.P

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1.	International Workshop on Scholarly Writing and publishing: Emerging Areas and Challenges from AI	Online	CMS College Kottayam, Marian College, Kuttikkanam, Farook College, Kozhikode and Lore & Ed Research Association, Kottayam	29/05/23 to 08/07/23

4. Prameela.P

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1	Workshop on Scholarly Writing & Publishing: Emerging Areas and Challenges from AI	Online	Lore & Ed Research Associates, Kottayam, CMS College (Autonomous), Kottayam, Farook College(Autonomous), Calicut & Marian College,(Autonomous) Kuttikkanam	29/05/23 to 03/07/23
2	FDP On Research Methodology using chat GPT and AI tools	Online	Marian College Kuttikkanam and The Kerala State Higher Education Council	21/09/23 to 29/07/23

5. Saritha.P.K

Sl. No	Name of Programme and Theme	Online/ Offline	Organizing Institution	Dates (From To)
1	30 days International Workshop	Online	Lore & Ed Research Associates	29/05/23 to 03/07/23

Paper Presentations in Seminars/Conferences by Faculty Members

1. Prameela.P

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	Perceived Challenges of growth in Micro Enterprises in Post Pandemic	Technological Intervention in Educational Industry	National Conference	Online	Mount Carmel College, Bengaluru	26/07/23
2	Empowerment through Microfinance with special reference to Women Micro Entrepreneurs	GST-Implementation & Implications	National Seminar	Offline	Government Arts and Science College, Pathiripala, Palakkad, Kerala	29/11/23
3	Exploring the role of Microfinance in Women empowerment and Women Micro Enterprise Development	MESKCON-Explore, Engage, Evolve: Navigating the future	International Conference	Offline	MES College, Mannarkkad in association with The Kerala State Higher Education Council, Thiruvananthapuram	24/01/24 to 25/01/23

2. Saritha.P.K

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	A study on the Efficiency of Regional Rural Bank with special reference to Kerala	Explore, Engage, Evolve: Navigating the Future	International conference	Offline	MES College Mannarkad in association with The Kerala State Higher Education Council, Thiruvananthapuram	24 to 25 January 2024
2	Challenges in Priority Sector Lending: Beneficiary Issues, Fund Utilization and Default Causes		International conference	Offline	Department of Commerce, Avinashilingam Institute for Home Science and Higher Education, Coimbatore	23 to 24 February, 2024

3. Dr.Shaji.U

Sl. No	Title of Paper	Theme of Programme	Nature of Programme	Online/ Offline	Organizing Institution	Dates with Year
1	The impact of workplace diversity on productivity and performance of the organization	Explore, Engage, Evolve: Navigating the Future	International Conference	Offline	MES Kalladi College Mannarkkad in association with The Kerala State Higher Education Council, Thiruvananthapuram	24-25 January, 2024

Journal Publications by Faculty Members

1. Dr.Aravind.J

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Dr.Aravind.J and Dr.Priyalakshmi. P.N	Customer Perception towards Online Banking	Rabindra Bharati University Journal of Economics pp.169-173 Vol.XXVII, No.5	UGC Care Listed	Online	0975 - 802X	Dec 2023
2	Dr.Aravind.J and Dr.Priyalakshmi. P.N	Stress and Burnout among Nurses during Covid 19 Pandemic	Humanities and Social Science Studies pp. 172-175 Vol. 12, No.2	UGC Care Listed	Online	2319 - 829X	July-Dec 2023
3	Dr.Aravind.J	Organization Citizenship Behaviour among Bank Employees	Journal of Foundational Research pp. 40-44 Vol. XXXII, No.1(V)	UGC Care Listed	Print	2395- 5635	Jan-June 2024

2. Prameela.P

Sl. No	Authors	Title of Article	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	P ISSN	E ISSN	Year
1	Prameela.P & Dr K.Kanniammal	Perceived Challenges of growth in Micro enterprises in Post Pandemic with special reference to Palakkad District, Kerala	Carmelight, Journal of Social Sciences Volume21,I(B) pp.23-27	Special edition of ICSSR Sponsored National Conference by Mount Carmel College, Bengaluru	0975 9484	2395 5538	September 2023

Saritha.P.K

Sl. No	Authors	Title of Article	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Saritha.P.K and Dr.D.Vennila	Priority Sector Lending -an Analysis	Ishal Paithrkam	UGC	Print	2582-550X	2023

Book Publications by Faculty Members

1. Tushar Soubhari

Sl. No	Authors	Title of Article	Book Name	Print Online	ISBN	Year
1	Dr.Fayaz Ahamed, Dr. Sthitipragyan Biswal, Dr. Sudhansu Sekhar Nanda, Sumit Pundir, Mr. Tushar Soubhari , Dr. Saikrishna Boggavarapu	Intelligent Unmanned AI Detection Model for Financial Volatility in Stock Exchange pp. 1422-1426, DOI: 10.1109/IC3I59117.2023.10397829.	6th International Conference on Contemporary Computing and Informatics (IC3I) Publisher: IEEE Xplore SCOPUS Indexed Book Chapter	Online	979-8-3503-0448-0	2023
2	Tushar Soubhari , E K Satheesh, Sudhansu Sekhar Nanda, and Sasikanta Tripathy	Triple Bottom Line Framework and Sustainable Practices: A Study from the Global Perspective pp. 110-121, DOI: 10.1201/9781003365525	Sustainable Technology for Society 5.0 Case Studies, Examples, and Advanced Research Findings Publisher: CRC Press (Taylor & Francis Group) SCOPUS Indexed Book Chapter Ref: SCOPUS ID: 58114539400 ORCID ID: https://orcid.org/0000-0002-9581-1855	Online	978-1-0324-3052-2	2023
3	Tushar Soubhari , Sudhansu Sekhar Nanda, Tariq Ahmad Lone, P. P. Shahanas Beegam	Digital Hacks, Creativity Shacks, and Academic Menace: The AI Effect pp. 208-232,	Sustainable Development Goal Advancement Through Digital Innovation in the Service Sector Publisher: IGI	Online	979-8-3693-0650-5	2023

		DOI: 10.4018/979-8-3693-0650-5.ch014	Global SCOPUS Indexed Book Chapter Ref: SCOPUS ID: 58114539400 ORCID ID: https://orcid.org/0000-0002-9581-1855			
4	Tushar Soubhari, Sudhansu Sekhar Nanda and Mohd Asif Shah	Is New Wine in a New Bottle? Re- Engineering Poverty Architecture Through the Finnish Model of Education in India pp. 67-186 DOI: 10.1108/978-1-80455-640-520231011	Fostering Sustainable Businesses in Emerging Economies Publisher: Emerald Publishing Limited SCOPUS Indexed Book Chapter Ref: SCOPUS ID: 58114539400 ORCID ID: https://orcid.org/0000-0002-9581-1855	Online	978-1-80455-640-5	2024

Student Achievements

a. Sports

Name of Student	Class	Item	Position	Place	Date
Sahad.K	M.Com Second Year	Calicut University Wrestling Championship	Bronze Medal	MES College Mannarkad	06/11/2023
Sahad.K	M.Com Second Year	Calicut University Inter-Collegiate Wushu Championship (60 Kg)	Bronze Medal	Indoor Stadium, University of Calicut	03/02/2024

b. Scholarships/Awards

Name of Student	Class	Name of Scholarship	Application No	Amount	Batch	Year of Receipt
Shahana Mattummal	B.Com	CM Scholarship 2021-22	10038105417	Rs 100000/-	2019-2022	2023
Sharnos.K	B.Com	CM Scholarship 2021-22	10040914717	Rs 100000/-	2019-2022	2023

c. SET Exam Qualified

Sl.No	Name	Roll No	Exam Date	Aggregate %
1	Fitha.M	90050383	21-01-2024	50%
2	Mursila Masri.C.K	90050117	21-01-2024	54.58%

Industrial Visit

The department conducted an industrial visit for B.Com second year students on 27/01/2023 to Benchmark Tea Factory, Ooty. 43 students and 2 teachers participated.

Industrial Visit at Benchmark Tea Factory, Ooty (01/03/2024)



Department Programmes and Activities

1. Capital Market Awareness Programme

An awareness programme on Capital Market was conducted Second Year and Final Year B.Com students on 13/07/2023. The resource person for the event was Mr.Venugopal Rayirath, Senior Associate of Lotus Knowl Wealth (LKW). The main objective of the programme was to educate the students about the capital market and to motivate them to apply the information in their practical life. During the session various topics related to capital market operations, savings and investment, financial planning, rights of investors, modes of acquiring shares, mutual funds, investors grievance redressal mechanism, etc. were discussed. The programme was quite an interesting one and very informative too as the students were made aware of how the stock exchange works and how shares are traded and it is quite sure that this will be applicable in every one's practical life and was also great financial advice to all. The programme ended with feedback and vote of thanks.

Capital Market Awareness Programme (13/07/2023)



2. National Seminar on Competitive Advantage through IPR

The National Seminar on “Competitive Advantage through IPR -The Indian Narrative” was organized by Post Graduate Department of Commerce and IPR Cell, NSS College Manjeri in association with IQAC and ED Club, NSS College Manjeri on 21-07-2023. The programme started at 10 am with the welcome address by Ms. Prameela, Convenor of IPR cell. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected principal Ms. Neetha.P.C and felicitation were done by Dr. Yamuna K.M, Co-ordinator of IQAC, Dr. Sajan.R, Secretary, College Council and Sri. Manikandan.V, Office Superintendent. The resource person for the event was Mr. Manu Antony, Assistant Professor of Business Management, St. Joseph’s College (Autonomous), Devagiri. He was also an alumnus of NSS College Manjeri.

The seminar was quite interesting and very informative. The main objective of the programme was to educate the students about the Intellectual Property Rights and its wide future .so, first he started with an interesting question about an animated character Micky mouse and during the session various topics about IPR like history of IPR, various types, agreements of intellectual property right like -TRIPS, WIPO. Then he moved to the second session with four interesting stories OF Basmati Rice, Aranmula Valkannadi, F4-2027, HD medicals with regarding IPR. In third session he discussed about the future of IPR. In this session, he highlighted about the new digital universe – “Metaverse”. It’s very interesting and students very curious on it. At last, there was an interactive session with students. Finally, the programme ended with feedback and vote of thanks.



3. Workshop on Entrepreneurship and Banking

A one day workshop was held in Cholakkal, Payyanad on July 17, 2023 on Entrepreneurship and Banking Services. It was hosted as part of Memorandum of Understanding between Common Facility Service Centre, Manjeri and Department of Commerce, NSS College Manjeri. It was carried out as two sessions, entrepreneurship development and banking. The former session was handled by Mr. Santhosh and the latter by Mr. Shankaranarayanan, retired bank employee. The programme commenced with an inaugural ceremony where the co-ordinator and several others spoke. Afterwards, Tea and snacks were served.

The session on Entrepreneurship Development was a very interactive one. A lot of knowledge about Entrepreneurship was imparted in an innovative way. The main topics covered were, reasons why one should be an entrepreneur and the steps to establish an enterprise. Lunch was served after this 3 hour session. The session on banking was very informative. The need and importance of saving for future and terms like cibil score got familiarized. A feedback form was given at the end. The workshop was winded up with an evening tea at 3:30 pm. Altogether, it was a very fruitful programme and worth attending.



4. Merit Day Celebrations

The Merit Day - 2023 was organized by Post Graduate Department of Commerce, NSS College Manjeri on 24-07-2023. The programme started at 1.30 pm with prayer song. The welcome address was delivered by Ms. Saritha.P.K. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected Principal, Ms. Neetha.P.C and felicitation were done by Dr. Yamuna K.M, Co-ordinator of IQAC, Dr. Sajan.R, Secretary college council and Sri. Manikandan.V, Office Superintendent.

The following students received recognition and memento from the Department:

Sl.No	Name	Achievement
1	Nafla.P.K	B.Com Topper
2	Amritha.P	M.Com Topper
3	Nafla.P.K	Add on Course Topper
4	Sahad.K	Sports Achievements
5	Simi Mariyam	Winner, Debate Competition
6	Jayesh.V.Nair	C-Zone and Inter Zone Winner, Folk Dance
7	Anaswara.K.T	C-Zone Participation – Thiruvaathira Kali
8	Dhanusree.T.K	C-Zone Participation – Thiruvaathira Kali
9	Archana.P	C-Zone Participation – Thiruvaathira Kali
10	Renu.M	C-Zone Participation – Folk Song and Patriotic Song
11	Hifa.K	C-Zone Participation – Ganamela
12	Nikhil Vinod	C-Zone Participation – Ganamela and Light Music



5. Talk with Women Entrepreneur

Post Graduate Department of Commerce in association with ED Club organized an interaction programme titled “A talk with Women Entrepreneur” on 21/08/2023 from 1.30 – 3.30 p.m. at Room No.37. Mrs. Nisha Arun (Owner, Nayanz makeover studio and beauty zone) was the chief guest of the programme. ED Club members were participated in the interaction programme. A total of 31 students participated in the programme. Dr Priyalakshmi.P.N (ED Club Co-ordinator) delivered welcome speech. The programme was inaugurated by Mrs Neetha.P.C (Principal in charge) and presided over by Dr Aravind.J (HOD, Department of Commerce). Dr R Sajan (College Council Secretary) and Dr Yamuna K.M (IQAC Co-ordinator) delivered felicitations for the programme. The Session was an interactive one. The guest shared her experiences in business field, the struggles, challenges faced, strategies adopted, etc. with students. She also shared some innovative business ideas with students. The students asked many questions and she answered the questions in an interesting way. It was an interesting and informative session. The session ended up at 3.30 pm. The vote of thanks for the programme was delivered by Anagha.S. (ED Club Member).

Talk with Women Entrepreneur (21/08/2023)



6. Quiz Competition

A Quiz competition program was organized by 1st year M com students on 05/12/2023 at College seminar hall. The program was inaugurated by Principal Ms.Neetha.P.C. 50 students were participated in the programme. Total 23 teams were participated the competition. There were 3 rounds and additional 2 rounds are conducted. The final round consists of 4 teams. The winners of the competition were:

First Prize: Shijith.M.S and Muhammed Roshan (Dept of English) – Rs.333

Second Prize: Muhammed Midilaj M.P and Zainul Abid .V.P (Dept of Maths) - Rs.222

Third Prize: Adhwaidh and Amrithesh (Dept of Commerce) - Rs.111

The cash prizes were distributed by Ms.Neetha.P.C (Principal), Dr.Aravind J (HOD) and Manikandan.V (Office Superintendent). The programme came to an end at 12.30 pm.



7. Workshop on Sap Modules as part of MoU

A workshop on “SAP Modules” was conducted on 18/01/2024 as part of the MoU between Vintage Info Solutions, Kochi and Post Graduate Department of Commerce, NSS College Manjeri. 34 students participated in the workshop. The workshop started at 2.15 pm. Dr.Aravind.J, HOD, Post Graduate Department of Commerce, NSS College Manjeri welcomed the gathering. The resource person of the workshop was Mr.Muhammed Shafeek, Business Development Manager, Vintage Info Solutions. The workshop mainly focussed on the various applications of SAP such as Financial Module, Marketing module, HR Module, system module and Operations Module. A detailed description about SAP Industry Relevance, SAP Career Opportunities, SAP ECC and S4 HANA, SAP End User and SAP Configuration Level were given in the workshop. A question session was made at the end of the workshop. The workshop came to end at 3.15 pm.

MoU with Vintage Info Solutions (18/01/2024)



8. Talk on Motivation

A talk on motivation was conducted as part of the inauguration of Commerce Association on 23/02/2024 at 10 am. Total 98 students were participated. The resource person for the event was **Ms.Rohini Muthur**, Gender Trainer and Motivation Trainer, Kerala Institute of Local Administration. The welcome speech was made by **Ms.Nuzha.K**, Secretary, Commerce Association. The meeting was presided by **Dr.Aravind.J**, HOD, Department of Commerce. The inauguration was made by Principal **Ms.Neetha.P.C**.The motivation talk was made after the inauguration. Resource Person, Rohini Muthur gave a detailed description about motivation to be created and developed among college students. Some life examples were quoted which were highly influential for students. The vote of thanks was made by **Ms.Afla.T**. The meeting came to an end at 12.00 pm.



Date: 15/03/2024

Dr.Aravind.J