

EVENTS – 2023-2024

1. Capital Market Awareness Programme

An awareness programme on Capital Market was conducted Second Year and Final Year B.Com students on 13/07/2023. The resource person for the event was Mr.Venugopal Rayirath, Senior Associate of Lotus Knowl Wealth (LKW). The main objective of the programme was to educate the students about the capital market and to motivate them to apply the information in their practical life. During the session various topics related to capital market operations, savings and investment, financial planning, rights of investors, modes of acquiring shares, mutual funds, investors grievance redressal mechanism, etc. were discussed. The programme was quite an interesting one and very informative too as the students were made aware of how the stock exchange works and how shares are traded and it is quite sure that this will be applicable in every one's practical life and was also great financial advice to all. The programme ended with feedback and vote of thanks.

Capital Market Awareness Programme (13/07/2023)



2. National Seminar on Competitive Advantage through IPR

The National Seminar on “Competitive Advantage through IPR -The Indian Narrative” was organized by Post Graduate Department of Commerce and IPR Cell, NSS College Manjeri in association with IQAC and ED Club, NSS College Manjeri on 21-07-2023. The programme started at 10 am with the welcome address by Ms. Prameela, Convenor of IPR cell. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected principal Ms. Neetha.P.C and felicitation were done by Dr. Yamuna K.M, Co-ordinator of IQAC, Dr. Sajan.R, Secretary, College Council and Sri. Manikandan.V, Office Superintendent. The resource person for the event was Mr. Manu Antony, Assistant Professor of Business Management, St. Joseph’s College (Autonomous), Devagiri. He was also an alumnus of NSS College Manjeri.

The seminar was quite interesting and very informative. The main objective of the programme was to educate the students about the Intellectual Property Rights and its wide future .so, first he started with an interesting question about an animated character Micky mouse and during the session various topics about IPR like history of IPR, various types, agreements of intellectual property right like -TRIPS, WIPO. Then he moved to the second session with four interesting stories OF Basmati Rice, Aranmula Valkannadi, F4-2027, HD medicals with regarding IPR. In third session he discussed about the future of IPR. In this session, he highlighted about the new digital universe – “Metaverse”. It’s very interesting and students very curious on it. At last, there was an interactive session with students. Finally, the programme ended with feedback and vote of thanks.



3. Workshop on Entrepreneurship and Banking

A one day workshop was held in Cholakkal, Payyanad on July 17, 2023 on Entrepreneurship and Banking Services. It was hosted as part of Memorandum of Understanding between Common Facility Service Centre, Manjeri and Department of Commerce, NSS College Manjeri. It was carried out as two sessions, entrepreneurship development and banking. The former session was handled by Mr. Santhosh and the latter by Mr. Shankaranarayanan, retired bank employee. The programme commenced with an inaugural ceremony where the co-ordinator and several others spoke. Afterwards, Tea and snacks were served.

The session on Entrepreneurship Development was a very interactive one. A lot of knowledge about Entrepreneurship was imparted in an innovative way. The main topics covered were, reasons why one should be an entrepreneur and the steps to establish an enterprise. Lunch was served after this 3 hour session. The session on banking was very informative. The need and importance of saving for future and terms like cibil score got familiarized. A feedback form was given at the end. The workshop was winded up with an evening tea at 3:30 pm. Altogether, it was a very fruitful programme and worth attending.



4. Merit Day Celebrations

The Merit Day - 2023 was organized by Post Graduate Department of Commerce, NSS College Manjeri on 24-07-2023. The programme started at 1.30 pm with prayer song. The welcome address was delivered by Ms. Saritha.P.K. The presidential address was done by Dr. Aravind.J, HOD Department of commerce. Then the programme was inaugurated by our respected Principal, Ms. Neetha.P.C and felicitation were done by Dr. Yamuna K.M, Co-ordinator of IQAC, Dr. Sajan.R, Secretary college council and Sri. Manikandan.V, Office Superintendent.

The following students received recognition and memento from the Department:

Sl.No	Name	Achievement
1	Nafla.P.K	B.Com Topper
2	Amritha.P	M.Com Topper
3	Nafla.P.K	Add on Course Topper
4	Sahad.K	Sports Achievements
5	Simi Mariyam	Winner, Debate Competition
6	Jayesh.V.Nair	C-Zone and Inter Zone Winner, Folk Dance
7	Anaswara.K.T	C-Zone Participation – Thiruvaathira Kali
8	Dhanusree.T.K	C-Zone Participation – Thiruvaathira Kali
9	Archana.P	C-Zone Participation – Thiruvaathira Kali
10	Renu.M	C-Zone Participation – Folk Song and Patriotic Song
11	Hifa.K	C-Zone Participation – Ganamela
12	Nikhil Vinod	C-Zone Participation – Ganamela and Light Music



5. Talk with Women Entrepreneur

Post Graduate Department of Commerce in association with ED Club organized an interaction programme titled “A talk with Women Entrepreneur” on 21/08/2023 from 1.30 – 3.30 p.m. at Room No.37. Mrs. Nisha Arun (Owner, Nayanz makeover studio and beauty zone) was the chief guest of the programme. ED Club members were participated in the interaction programme. A total of 31 students participated in the programme. Dr Priyalakshmi.P.N (ED Club Co-ordinator) delivered welcome speech. The programme was inaugurated by Mrs Neetha.P.C (Principal in charge) and presided over by Dr Aravind.J (HOD, Department of Commerce). Dr R Sajan (College Council Secretary) and Dr Yamuna K.M (IQAC Co-ordinator) delivered felicitations for the programme. The Session was an interactive one. The guest shared her experiences in business field, the struggles, challenges faced, strategies adopted, etc. with students. She also shared some innovative business ideas with students. The students asked many questions and she answered the questions in an interesting way. It was an interesting and informative session. The session ended up at 3.30 pm. The vote of thanks for the programme was delivered by Anagha.S. (ED Club Member).

Talk with Women Entrepreneur (21/08/2023)



6. Quiz Competition

A Quiz competition program was organized by 1st year M com students on 05/12/2023 at College seminar hall. The program was inaugurated by Principal Ms.Neetha.P.C. 50 students were participated in the programme. Total 23 teams were participated the competition. There were 3 rounds and additional 2 rounds are conducted. The final round consists of 4 teams. The winners of the competition were:

First Prize: Shijith.M.S and Muhammed Roshan (Dept of English) – Rs.333

Second Prize: Muhammed Midilaj M.P and Zainul Abid .V.P (Dept of Maths) - Rs.222

Third Prize: Adhwaidh and Amrithesh (Dept of Commerce) - Rs.111

The cash prizes were distributed by Ms.Neetha.P.C (Principal), Dr.Aravind J (HOD) and Manikandan.V (Office Superintendent). The programme came to an end at 12.30 pm.



7. Workshop on Sap Modules as part of MoU

A workshop on “SAP Modules” was conducted on 18/01/2024 as part of the MoU between Vintage Info Solutions, Kochi and Post Graduate Department of Commerce, NSS College Manjeri. 34 students participated in the workshop. The workshop started at 2.15 pm. Dr.Aravind.J, HOD, Post Graduate Department of Commerce, NSS College Manjeri welcomed the gathering. The resource person of the workshop was Mr.Muhammed Shafeek, Business Development Manager, Vintage Info Solutions. The workshop mainly focussed on the various applications of SAP such as Financial Module, Marketing module, HR Module, system module and Operations Module. A detailed description about SAP Industry Relevance, SAP Career Opportunities, SAP ECC and S4 HANA, SAP End User and SAP Configuration Level were given in the workshop. A question session was made at the end of the workshop. The workshop came to end at 3.15 pm.

MoU with Vintage Info Solutions (18/01/2024)



8. Talk on Motivation

A talk on motivation was conducted as part of the inauguration of Commerce Association on 23/02/2024 at 10 am. Total 98 students were participated. The resource person for the event was **Ms.Rohini Muthur**, Gender Trainer and Motivation Trainer, Kerala Institute of Local Administration. The welcome speech was made by **Ms.Nuzha.K**, Secretary, Commerce Association. The meeting was presided by **Dr.Aravind.J**, HOD, Department of Commerce. The inauguration was made by Principal **Ms.Neetha.P.C**.The motivation talk was made after the inauguration. Resource Person, Rohini Muthur gave a detailed description about motivation to be created and developed among college students. Some life examples were quoted which were highly influential for students. The vote of thanks was made by **Ms.Afla.T**. The meeting came to an end at 12.00 pm.

