

CURRICULUM VITAE



Personal Data

Name	Dr.Aravind.J
Gender	Male
Age	42 Years
Date of Birth	04-09-1981
Blood Group	O +ve
Place of Origin	Kottayam
Residential Address	Sarovaram (H), VIP Road, Kizhakkethala, Manjeri College P.O, Manjeri, Malappuram District, Kerala – 676 122
Religion and Community	Hindu, Nair
email	aravindjayanthi@gmail.com
Mobile	9447126134, 8590211659
WhatsApp	9447126134
Aadhar No	7607 7330 2493
Electoral ID	MBZ1412378

Official Data

Date of entry into permanent service	26-09-2008
Designation	Associate Professor, Level 13 A
Name of Working Institution	N.S.S College Manjeri
Name of Affiliated University	University of Calicut
Official Address	Post Graduate Department of Commerce, N.S.S College Manjeri Manjeri College P.O, Manjeri – 676 122
PAN No	AOSPA5669M
PEN No	470468

Educational Qualifications

Qualifications	Name of the Board/University	Institution	Year of Passing	% of marks	Division/ Class/ Grade	Subject
SSLC	Board of Public Examination Kerala State	M.T.Seminary High School Kottayam	1997	77	I class	10 th Subjects
Pre Degree (IVth Group)	M G University Kottayam, Kerala	S.B College Changanacherry	1999	80	I Class with Distinction	Accountancy Business Studies
B.Com	M G University Kottayam, Kerala	S.B College Changanacherry	2002	83	I Class	Finance
M.Com (Finance)	M G University Kottayam, Kerala	S.B College Changanacherry	2004	87	I Class with Distinction (II nd Rank)	Finance
NET	UGC	-	Dec 2003	-	-	Commerce
PhD	M G University Kottayam, Kerala	Nirmala College Mutattupuzha	October 2015	-	-	Commerce

Teaching Experience

Sl. No	Name of Institution	Designation	Period From	Period To	Years
1	St.Joseph's ITC, Mallapally	Guest Faculty	August 2004	February 2005	6 Months
2	K.E College Mannanam	FIP Substitute	March 2005	February 2008	3 Years
3	N.S.S College Manjeri	Assistant Professor	September 2008	Continuing	16 Years (Still continuing)

Research Projects Undertaken

Sl. No	Type of Project	Funding Agency	Title	Amount	Year	Status
1	Minor Research Project (XI Plan)	UGC	Impact of Kudumbasree units on Women Empowerment in the Malabar Region of Kerala	Rs 45000	2011-12	Completed
2	Minor Research Project (XII Plan)	UGC	A comparative study on the perception and satisfaction of the policy holders of LIC and Star Health	Rs 120000	2014-15	Completed

Membership in Professional Bodies

Sl.No	Body	Designation	Membership No
1	Indian Accounting Association	Member	TV-46

Membership in Academic Bodies of University/Autonomous Colleges

Sl.No	Body	Designation	Period
1	Board of Studies in Management (UG)	Member	September 2016 to August 2019
2	Board of Studies in Commerce and Business Studies, Assumption College (Autonomous), Changanacherry	Member	September 2019 onwards
3	Board of Studies in Commerce, St,Joseph's College (Autonomous), Calicut	Member	June 2024 onwards

Publications (Books)

Sl. No	Authors	Title of Paper	Title of Book	Publisher	ISBN	Year
1	Aravind.J and Priyalakshmi. P.N	India's Foreign Direct Investment – Opportunities, Challenges and Policy Recommendations	Foreign Direct Investment in India : Opportunities and Challenges	Principal St Peters College Kolenchery	9-789351 - 560432	January 2014
2	Shifana Kalam.T and Dr.Aravind.J	Causes and Consequences of Stress	Human Resource Strategies and Practices in achieving Business Excellence	Research Publication Committee, N.S.S College Manjeri	9-788192 - 661872	January 2016
3	Dr.Aravind.J	Digital Marketing : A descriptive approach on Opportunities and Challenges	Cyber Security and Digital Marketing	Post Graduate and Research Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram	9-789354 - 065149	March 2020

Publications (Journals – Before PhD)

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages	ISSN	Year
1	Aravind.J and Priyalakshmi. P.N	Banking and Bancassurance : The Operational Issues	Global Research Review, Vol.1, No. 1, pp.13-18	2250-2521	December 2011
2	Aravind.J and Priyalakshmi. P.N	Kudumbasree – Life line of Kerala's Micro Finance	Mirror, Vol.1.No. IIB, pp.152-155	2249-6696	December 2011
3	Aravind.J and Priyalakshmi. P.N	Bancassurance Marketing – A SWOT Analysis	Kegees Journal of Social Science Vol. 4, No. 2 pp. 481-484	0975-3621	July 2012
4	Priyalakshmi. P.N and Aravind.J	Analytical study on the socio-economic status of agricultural workers	Kegees Journal of Social Science Vol. 5, No. 2 pp. 364-366	0975-3621	July 2013
5	Aravind.J and Deepa.C	Bancassurance : Status, Opportunities and Treats in India	Poseidon Vol. 3, No. 1 pp. 100-104	2319-6238	June 2014
6	Aravind.J and Priyalakshmi. P.N	Perception and Satisfaction towards Malayala Marorama and Mathrubhomi	Mirror, Vol.4.No. 2, pp.118-121	2249-6696	September 2014
7	Aravind.J	Perception of bank managers towards Bancassurance	Journal of Exclusive Management Science November Special Issue pp. 88-91	2320-866X	November 2014

Publications (Journals – After PhD)

Sl. No	Authors	Title of Paper	Journal – Name, Vol, No, Pages, Impact Factor	Peer Reviewed/ UGC National/ International	Print Online	ISSN	Year
1	Dr.Aravind.J	Customer Perception on CRM	Mirror, Vol.6, No.2, pp.140-143 IF:NIL	Peer Reviewed National	Print	2250-2521	December 2011
2	Dr.Aravind.J and Priyalakshmi.P.N	HRM Practices and Job Satisfaction	Mirror, Vol.7, No.2, pp.86-90 IF:NIL	UGC Approved No.64272 National	Print	2250-2521	September 2017
3	Dr.Aravind.J and Priyalakshmi.P.N	Stress and attitude towards Nursing Job	Managing The Future, Vol. 6, No.1 pp. 154-160 IF: NIL	Peer Reviewed National	Print	0975-0045	April 2018
4	Dr.Aravind.J and Priyalakshmi.P.N	Occupational Stress and Burnout among bank employees	AJANTA, Vol.8, No. 1, pp. 25-31 IF:5.5	UGC Approved (40776) International	Print	2277-5730	Jan-March 2019
5	Dr.Aravind.J and Priyalakshmi.P.N	Emotional Intelligence and Job Satisfaction among bank managers	Asian Review of Social Sciences, Vol. 8, No.S1, pp. 26-28 IF: NIL	UGC Approved International	Print	2249-6319	February 2019
6	Dr.Aravind.J and Priyalakshmi.P.N	Causes of Stress among Bank Managers in Malappuram District	Think India, Vol.22, No.4, pp.6381-6384 IF:6.2	UGC Care Listed Journal Inter National Indexed and Referred Journal	Online	0971-1260	October December 2019
7	Dr.Aravind.J and Priyalakshmi.P.N	Organizational Commitment and Job Satisfaction among Bank Employees	Test Engineering and Management, Vol. 82, pp. 9094-9098 IF:	Scopus Indexed Journal International H-Index -5	Online	0193-4120	January February 2020
8	Dr.Aravind.J	Perception of College Students towards Social	Our Heritage, Vol.68,No.1 pp. 13543-13551	UGC Care Listed Journal	Online	0474-9030	January 2020

		Networking Sites	IF: 6.3	National			
9	Dr.Aravind.J	Impact of Kudumbasree Units on Women Empowerment	Wesleyan Journal of Research Vol.13, No.51, pp.6381-6384 IF: 6.2	UGC Care Listed Journal International	Print	0975-1386	December 2020
10	Dr.Aravind.J	Stress and Burnout among Information Technology (IT) Employees	SAMBODHI Vol. 44, No.1 pp. 53-57 IF: 5.8	UGC Care Listed National	Print	2249-6661	January March 2021
11	Dr.Aravind.J	Online Purchase through Mobile phones during Covid 19 Pandemic	International Journal of Research and Analytical Reviews (IJRAR) Vol. 8, No.2 IF: 5.75	Inter National Peer Reviewed Open Access Journal	Online	2348-1269	May 2021

Research Guideship

Name of Centre	Discipline	No of Full Time Scholars	No of Part Time Scholars	Status
Christ College (Autonomous), Irinjalakuda	Commerce	3	1	On going

Declaration

I, Dr.Aravind.J hereby declare that the details given above are correct and true to the best of my knowledge.

Date: 03/06/2024

Dr.Aravind.J